

Plot No. 2, Knowledge Park-III, Greater Noida (U.P.) –201306

**POST GRADUATE DIPLOMA IN MANAGEMENT (2022-24)
END TERM EXAMINATION (TERM VI)**

Subject Name: **Business Ethics and Corporate Governance**

Time: **02.00 hrs**

Sub. Code: **PG62**

Max Marks: **40**

Note:

All questions are compulsory. Section A carries 5 marks: 5 questions of 1 mark each, Section B carries 21 marks having 3 questions (with internal choice question in each) of 7 marks each and Section C carries 14 marks one Case Study having 2 questions of 7 marks each.

Kindly write the all the course outcomes as per your TLEP in the box given below:

<p>CLO1. Develop understanding of Business Ethics and corporate governance and their perspectives</p> <p>CLO2. Comprehend and practice Indian Ethos and Value Systems for professional excellence and personal growth.</p> <p>CLO3. Analyze the behavior of individuals and groups in organizations in order to work effectively in teams</p> <p>CLO4. Assimilate Ethical concepts and correlate it during various decision-making situations</p>

SECTION - A

Attempt all questions. All questions are compulsory.

1×5 = 5 Marks

Questions	CO	Bloom's Level
<p>Q. 1: (A). In your opinion, what are the most critical ethical issues in business today?</p> <p>Q. 1: (B). What are the factors influencing business ethics?</p> <p>Q. 1: (C). Is CSR a strategic business tool?</p> <p>Q. 1: (D). What are the various pillars of corporate governance?</p> <p>Q. 1: (E). Explain ethical dilemma with some suitable examples?</p>	CO1	L1

SECTION – B

All questions are compulsory (Each question have an internal choice. Attempt any one (either A or B) from the internal choice)

7 x 3 = 21 Marks

Questions	CO	Bloom's Level
<p>Q. 2: (A). Write two incidents of your PGDM programme, when you faced an ethical dilemma?</p> <p style="text-align: center;">Or</p> <p>Q. 2: (B). What ethical qualities and behavior do you feel essential in corporate?</p>	CO2	L2
<p>Q. 3: (A). ‘Corporate Social Responsibility is just an eye wash’ Comment?</p> <p style="text-align: center;">Or</p> <p>Q. 3: (B). What are the current trends and drivers of CSR in India? Also give some examples?</p>	CO3	L3
<p>Q. 4: (A). Do you think that there is any role of media in ensuring corporate governance?</p>	CO3	L3

Or		
Q. 4: (B). What are the duties and responsibilities of auditors in corporate governance?		
<u>SECTION - C</u>		
Read the case and answer the questions	7×02 = 14 Marks	
Questions	CO	Bloom's Level
<p>Q. 5: Case Study:</p> <p>You, as a CEO of the company, have been enjoying profits for the last five years. You have twelve employees. Every year you go for a “vacation trip” to Simla with your employees through train. You all travel in ACII. This year, due to tough competition, your focus is on cost controlling. You are planning to avoid this type of trip. You are planning to organize only family get together, followed by lunch. Homemade dishes will be more preferred. Your employees are in the opinion if they are giving 100% to the company, why are they penalized.</p> <p>Morale of the employees have come down. You have found that the productivity has also come down. You are not able to motivate them.</p> <p>Questions:</p> <p>Q. 5: (A). Do you think this type of “Change” is justified?</p> <p>Q. 5: (B). How would you justify your decision before your employees?</p>	CO4	L5

Kindly fill the total marks allocated to each CO's in the table below:

COs	Marks Allocated
CO1	5
CO 2	14
CO3	14
CO4	7